

Summary of Qualifications

- **Over 9 years of experience** designing and scaling digital products across startups and large organizations.
- Expert in Design Systems that **improve consistency and reduce development time**.
- Skilled in prototyping tools such as v0, and **experienced in technical workflows** using GitHub and Claude.
- Strong background in Figma, creating scalable design and high-fidelity prototypes that **accelerate deliveries**.
- Experience **bridging design and engineering** through PR reviews, token creation, and AI-assisted workflows.

Professional Experience

Senior Design System designer @ Dialpad 2023 - Present

- **Rebuilt and scaled** the design system, **improving adoption** among 30+ designers and 50+ developers.
- **Hired and mentored** designers and researchers as a founding member of the DesignOps team.
- Defined processes and workflows that **reduced design-dev friction** by 25%.
- Collaborated with engineering to set up **contributions via GitHub**, empowering cross-functional ownership.

Senior Product Designer @ Pomelo 2021 - 2023

- First designer of the company, **working closely with founders** to define and elevate the brand.
- Built the first design system, **enabling the launch** of 3 fintech products in the first 12 months.
- Designed mobile and web experiences for iOS & Android, reaching 100k+ users in year one.
- Introduced DesignOps practices that streamlined workflows and **reduced handoff issues** by 30%.

UI & Design System Designer @ Banco Galicia 2019 - 2021

- Developed a new Design System with a team of 3 designers and 4 developers.
- Released monthly updates, **improving system adoption** across multiple product teams.
- **Partnered with engineers** to deliver new UI elements in HTML, CSS, React, and React Native.
- Facilitated Design Sprints to **define and validate new features** for the digital banking app.

Education, courses and trainings

Bachelor Degree in Multimedia & Interaction Design @ Universidad Argentina de la empresa 2014 - 2019

Especialization in Customer Experience & Design Manager @ Universidad de Belgrano 2021 - 2022

Training in Lean UX Methodologies @ Universidad de Palermo 2016 - 2016